

May 2011



Dear Friend,

How would you feel if you couldn't afford to feed your children?

As a young mum with two kids at school, Rebecca was stunned when her husband suddenly lost his job late last year.

The couple continued to pay their way for as long as they could, but work was hard to get and they were running out of money.

The frantic parents had to face up to the fact that, although they were trying so hard to stay afloat, they could no longer afford to feed their family.

In desperation, Rebecca turned to a local charity, which provided her with free, nutritious FareShare meals and other basic necessities to help her feed her growing kids.

"I'm so thankful for the help that my family and I received from FareShare. It made a very hard time bearable. Things are always easier to deal with when you have a full tummy." Rebecca

So how was your dinner last night?

Most of us can't even begin to imagine how it feels to run out of money for food.

But this year, experts expect that 370,000 people in Victoria alone will run out of food and many will turn to food relief agencies for help, because they can't afford their next meal.

As utility bills continue to rise, along with the cost of fresh fruit, vegetables and meat, more and more people are struggling to make ends meet. By the time they've paid their bills, there's little or no money left for food.

We can all help in some small way.

FareShare was started ten years ago by a small group of dedicated volunteers who collected donated food from local traders each week. They cooked meals in a borrowed kitchen and gave them to charity.

Ten years on – with no government funding and still staffed almost entirely by volunteers – FareShare last year distributed around 480,000 free meals to community food programs across Victoria.

While this is an amazing story and the achievement is huge, the sad fact is that it's not enough.

Recent research conducted in partnership with VicRelief Foodbank and SecondBite revealed that to meet even just the existing need, we have to more than double our production to 1 million meals per annum.

We can do it too – but only with your help.

Continued overleaf

With a bigger kitchen we can feed more hungry kids

FareShare is collecting more and more high quality food from generous donors, and we have many wonderful willing hands. But our kitchen is not big enough.

Thousands of men, women and children are going hungry in the midst of the affluent society that most of us enjoy. We urgently need a bigger, better-equipped kitchen to produce more of the meals they so badly need.

We expect the kitchen to cost around \$1 million, and we've had some terrific support from philanthropic foundations and businesses so far.

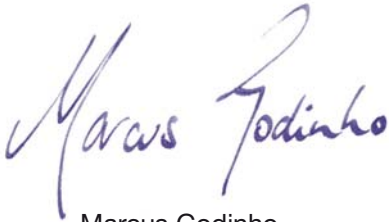
But we still have a long way to go...

Will you help us please?

Will you please make a donation today to our 10th Anniversary Kitchen Appeal? (Donating before 30 June will get you an immediate refund in your next Tax Return.)

Your generosity will help us to support more people like Rebecca and her family, who often just need a helping hand while they get back on their feet.

With many thanks in advance,



Marcus Godinho
Chief Executive Officer
FareShare

P.S. Make your donation before 30 June to receive a tax deductible receipt for this financial year. Simply return this coupon by mail, call us or donate on line at www.fareshare.net.au

P.P.S. We sincerely value all donations, no matter how small. FareShare runs a very lean kitchen, producing 2,000 meals per day at a cost of just 50c per meal. This means that the cost of a caffè latte or a pot of tea will feed seven hungry people!

FareShare
10th Anniversary
Kitchen Appeal

Because we need a bigger kitchen to feed more
hungry people who are down on their luck.



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Because we need a bigger kitchen to feed more hungry people who are down on their luck.

Yes. I want to help FareShare fund the kitchen they need to produce **1 million free meals for charity per annum.** Here is my donation for the **10th Anniversary Kitchen Appeal.**

Please find enclosed my donation of:

- \$1000 \$500 \$250 \$100
- \$ _____ (Other amount)

I would like to donate by: Cheque Money Order
(Please make cheque or money order payable to FareShare)

or please debit my: Visa Mastercard

Name of card holder:

Credit card number:

Expiry date: ____ / ____

Signature: _____

Donations of \$2 or more are tax deductible

FareShare is a community-based Victorian charity and we respect your privacy. If you do not want to receive further mailings from us, please tick here:

Please print and complete this coupon,
OR

[Click here to donate online](#)



Donate today to the

FareShare
10th Anniversary
Kitchen Appeal

Thank you
for your contribution

